August Networking Event

August Networking Event: Social Value of Environmental Volunteering and Program Setup

31 August, 2017
2:00pm – 4:00pm
Agenda

- Welcome and Introduction
- Greening Australia Presentation
- Q&A and Wrap up
- Networking
Today’s Speaker

**Rafiq Huq**
*Environmental Manager*
*(Community Engagement)*
*Greening Australia*
ENVIRONMENTAL VOLUNTEERING PROGRAM: STEPPING STONES TO SUCCESS

BY: RAFIQ HUQ
GREENING AUSTRALIA
Step – 01: Understand human network

- Close network
- Open network
  - Bonding networks
  - Bridging networks
  - Linking networks (4)
Step – 02 : Identify potential customers

• Who are the stakeholder groups? How they perceive or behave that affect the targeted area?
• What social or environmental issues may affect relationship?
• How the decisions are made or powers are shared in local community?
• Which communication media or channel can be effective?
• What impacts the program can create in the local to wider communities. (1)
Step – 03 : Consider stages of environmentalism

Stage-1: Pragmatic natural-resource conservation

Stage-2: Moral and aesthetic nature preservation

Stage-3: Growing concern about the connection of health and ecological damage

Stage-4: Global focus and psychological environmental citizenship (2)
Step – 04 : Remember six motivations identifies by CSIRO

1. Helping a cause
2. Social interaction
3. Improving skills
4. Learning about environment
5. General desire to care for the environment
6. Desire to care for a particular place (3)
Step – 05 : Plan and implement National Standards

Standard-1: Policies and procedures
Standard-2: Management responsibilities
Standard-3: Recruitment, Selection and Orientation
Standard-4: Work and workplace
Standard-5: Training and Development
Continued from last slide....

Standard-6: Services delivery
Standard-7: Documentation and records
Standard-8: Continuous improvement

End of this presentation, thank you for your patience. Let us share our experiences and ideas.
References:
ENVIRONMENTAL VOLUNTEERING:  
Why it is worth?

By: Rafiq Huq  
Greening Australia
According to ABS report on social trend…

- In 2011-12, 73% Australians was involved in activities in nature.
- Out of that, 93% did that only to enjoy, only around 10% was involved in nature conservation.

Another ABS report reveals…

- In 2007-08, 82% Australian adults were concerned about environmental problems.
- 34% (of total population) was involved in activities to protect the environment. This includes signing a petition (17%), donating money (14%), communicating with authorities (10%), participating in a rally (2%).
Let’s talk about volunteering… are we hardwired to give ???

“Happiness is a by-product of altruism ..it suggests that we are hardwired to feel a certain joy when we give”-Professor Stephen Post (1)

What is volunteering then…?

So, one of the important characters of human that makes us different than other animals is that we like to help others, we enjoy happiness by giving selflessly. And in simplest words, this is volunteering...
“Emile Durkheim argued the enhanced level of interaction, together with the increasing ecological boundedness of a given group, raise its focus of attention and the intensity of common emotions.” (2)

Mark Snyder revealed the psychology behind volunteering motivations… (3)
1. Personal values
2. Community concerns
3. Self-esteem enhancement
4. A need to understand others
5. Personal development
### Volunteer participation of some countries

<table>
<thead>
<tr>
<th>Country</th>
<th>% Score of Survey</th>
<th>World Ranking</th>
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<tbody>
<tr>
<td>Turkmenistan</td>
<td>60%</td>
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</tr>
<tr>
<td>Myanmar</td>
<td>55%</td>
<td>02</td>
</tr>
<tr>
<td>Indonesia</td>
<td>50%</td>
<td>03</td>
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<td>Australia</td>
<td>40%</td>
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<tr>
<td>Malaysia</td>
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<td>20</td>
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<tr>
<td>India</td>
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</table>
% Score of Volunteer Participation…

% Score of Vol. Participation of three countries

- Australia
- Bangladesh
- Malaysia

Year:
- 2012
- 2013
- 2014
- 2015
- 2016
World-ranking of Volunteer Participation…

World Ranking of Vol. Participation of three countries

- Australia
- Bangladesh
- Malaysia
Demography is a major factor in generating volunteer motivation…

- According to Australian Bureau of Statistics (ABS 2014)
  - Household income and volunteering are positively correlated.
  - In 2014, families with lowest quintile income contributed 23% volunteer participation.
  - Families with highest quintile contributed 39% volunteer participation

- But Australian Bureau of Statistics also revealed that….
  - 64% Social connections mattered in the decision to become a volunteer (ABS 2006)
Now, let’s focus on Environmental Volunteering.

Let’s touch base with where all starts…
What is Environmental Volunteering…?

- When people contribute their time and efforts to create a positive change to the environment or to restore natural resources...
- Commonwealth Scientific and Industrial Research Organisation of Australia revealed that Australians get involved in Environmental Volunteering with six motivations

1. Helping a cause
2. Social interaction
3. Improving skills
4. Learning about environment
5. General desire to care for the environment
6. Desire to care for a particular place
Let’s talk about the value of environmental volunteering...

Firstly, where is the balance of triple bottom line or the Three-legged Stool of Sustainability?

- Ann Dale revealed from her research that reconciliation in ‘Triple-bottom-line’ Capitals result into **Sustainable Community** Development where Social Capital takes the leading role. (5)
- Gooch reported that voluntary restoration of natural resources also has positive relationship with “sense of place” as ecological identity. (7)
- Social capital through the networks of Env. Volunteering can be termed as ‘**Eco-social Capital**’. (8)
Sustainable communities, is it only a dream?

Sustainable Community: ‘...places where people want to live and work, now and in the future, they meet the diverse needs of existing and future residents, are sensitive to their environment and contribute a high quality of life’ (9)
Social Networks and Sustainability…

- Sustainable Communities depend on the formation and maintenance of networks through bonding, bridging and linking \(^{(10)}\).
- Through the networks common values can be sustained by means of shared vision.
- Changes required for Sustainable Development require collective mobilization of people.

- For this reason, formal platforms like RCE (Regional Centres of Expertise) of ESD Networks are so important.
- Greater Western Sydney RCE (hosted by Western Sydney University) facilitate networking of 32 regional partners of public, private and not-for-profit organisations.
- They are also land-managers, env-volunteer program managers or both.
What about other values?

- Precise global outcome of Environmental Volunteering in Ecosystem Services yet to be established.
- But ‘The Economics of Ecosystems and Biodiversity’ Report indicated that an annual investment of **US$45 billion** into protected areas alone, the delivery of ecosystem services worth some **US$5 trillion** a year could be secured.

- Economic value is relatively obvious… for example
  - In 2014, 31% Australians volunteered 743 million hours, out of that 29.4 million volunteer hours were contributed for Environmental Volunteering.
That’s the end of my presentation, thank you for your time today.. I hope you’d understand Environmental Volunteering little bit better than before…

I believe that the greatest success of environmental volunteering is when we develop positive focus of our next generation environmental stewards. Please watch this video....

Emmaus College Video.mkv

Any question?
References:

You can become a member of The Centre for Volunteering!
Upcoming Events

28 September 10am – 12pm
Collaboration and Volunteering in the Digital Age
Presenters: UNSW Medicine and State Library of NSW

Presenter:
Jenna Bain, Digital Projects Leader from the State Library of NSW
Kiran Thwaites, Clinical Skills Co-ordinator, UNSW Medicine

The Centre for Volunteering has a range of resources and research links to help your volunteer program.

The CfV - How do we help?

- Volunteer Management Templates
- Up to date and Historic Resources on Volunteering
- Corporate Volunteering & CSR Program Set up Information
- Funding requirements and partners
- Youth Volunteering Program Setup Information
- Conflict Resolution Strategies
- CALD Volunteering Program Setup and Tips
- Basic Administration Templates

NSW Volunteer of the Year Awards