



IDEAS FOR PROMOTION OF VOLUNTEER PROGRAMS

- ❖ The Centre for Volunteering
 - Volunteer Referral Service
 - Skilled Volunteering Bulletin
 - Volunteer of the Year Awards
 - Networking Events
 - Social Media Promotion
 - Conferences
- ❖ Volunteer Centre Network
- ❖ Posters at community locations
 - Doctors
 - Sporting
 - Community Clubs
 - Retirement Villages
 - Schools, Churches
- ❖ Local councils and neighbourhood centres
- ❖ Newsletters, magazines
- ❖ Local newspapers
- ❖ Community announcements on local radio Stations
- ❖ Radio Interviews
- ❖ Service clubs
 - RSLs
 - Other Clubs
- ❖ Particular shops according to your target market
- ❖ Ethnic media
- ❖ Other NFP organisations
- ❖ Internet
- ❖ Social media
- ❖ Blog
- ❖ Linked In
- ❖ Word of mouth
- ❖ Festivals / Expos